



Ads Reach **500+** Local Residents
501(c)(3) Community Arts Group

Dear Potential Supporter,

The Westford Chorus invites you to advertise in our concert playbill. Your ad will have exposure at both the winter and the spring concerts and will reach 500+ residents from Westford, Chelmsford, Lowell, Groton, Littleton and surrounding communities.

Why Choose to Support the Westford Chorus?

The Westford Chorus is a cultural community organization that has brought quality choral music to Westford and the surrounding communities for over thirty years. Formed in 1983, Westford Chorus includes more than 60 singers from Westford and local towns. The chorus participates in community functions and performs regularly for local Senior Citizen communities and performs the national anthem at local sporting events. We rely on the local businesses to help support the Westford Chorus in these endeavors.

What is the 2017-2018 Program?

Under the direction of James Barkovic, the winter 2017 concert is "Songs for the Season: Music for Chorus and Brass" on December 9 and 10. The spring 2018 concert is "Jazz Music for Chorus, Piano, Double Bass and Drums" on April 28 and 29. Concerts will be performed in Westford on December 9 and April 28 and in Chelmsford on December 10 and April 29.

What Kind of Investment?

Ads purchased will appear in the programs for both sets of concerts for a total of 4 performances. More than 500 local residents will see your ad!

| | | <u>Dimensions (width, height)</u> |
|-----------------|--------|--|
| Full page cover | \$275* | 4.5" x 8" <i>LIMITED! Only 2 placements available!</i> |
| Full page | \$225* | 4.5" x 8" |
| ¾ page | \$165* | 4.5" x 6" |
| ½ page | \$115* | 4.5" x 4" |
| ¼ page | \$60* | 4.5" x 2" or 2.25" x 4" |
| Single line | \$30 | |

Westford Chorus is a 501(c)(3) non-profit organization; documentation can be provided for your records.

* Advertisers will receive vouchers that will be honored at any one of our four concerts. See Ad Order Form for Details.

AD and PAYMENT DEADLINE: TUESDAY, NOVEMBER 14, 2017

We appreciate your time and realize many factors go into selecting which organizations to support. If you have questions about your ad placement, please contact me, or email the chorus at info@westfordchorus.org

Sincerely,
The Westford Chorus

For additional chorus information, please visit www.westfordchorus.org
Westford Chorus, PO Box 515, Westford, MA 01886