



Ads Reach **500+** Local Residents  
501(c)(3) Community Arts Group

Dear Potential Supporter,

The Westford Chorus invites you to advertise in our concert playbill. Your ad will have exposure at both the winter and the spring concerts and will reach 500+ residents from Westford, Chelmsford, Lowell, Groton, Littleton and surrounding communities.

**Why Choose to Support the Westford Chorus?**

The Westford Chorus is a cultural community organization that has brought quality choral music to Westford and the surrounding communities for over thirty years. Formed in 1983, Westford Chorus includes more than 60 singers from Westford and local towns. The chorus participates in community functions and performs regularly for local Senior Citizen communities and performs the national anthem at local sporting events. We rely on the local businesses to help support the Westford Chorus in these endeavors.

**What is the 2018-2019 Program?**

Under the direction of James Barkovic, the January 26 & 27 2019 concert is "The Killer B's": Music by Beethoven, Brahms, Barber, Bacharach, and other composers who last names start with "B". The spring 2019 concert is "The Seven C's" on May 4 and 5. Concerts will be performed in Westford on January 26 and May 4, and in Chelmsford on January 27 and May 5.

**What Kind of Investment?**

Ads purchased will appear in the programs for both sets of concerts for a total of 4 performances. More than 500 local residents will see your ad!

		<u>Dimensions (width, height)</u>
Full page back cover	\$275*	4.5" x 8" <i>LIMITED! Only 2 placements available!</i>
Full page	\$225*	4.5" x 8"
¾ page	\$165*	4.5" x 6"
½ page	\$115*	4.5" x 4"
¼ page	\$60*	4.5" x 2" or 2.25" x 4"
Single line	\$30	

Westford Chorus is a 501(c) (3) non-profit organization; documentation can be provided for your records.

\* Advertisers will receive vouchers that will be honored at any one of our four concerts. See Ad Order Form for Details.

**AD and PAYMENT DEADLINE: TUESDAY, DECEMBER 18 ,2018**

We appreciate your time and realize many factors go into selecting which organizations to support. If you have questions about your ad placement, please contact me, or email the chorus at [info@westfordchorus.org](mailto:info@westfordchorus.org)

Sincerely,  
The Westford Chorus

**For additional chorus information, please visit [www.westfordchorus.org](http://www.westfordchorus.org)**  
Westford Chorus, PO Box 515, Westford, MA 01886